

Management/Productivity

Most workers don't use just one tool to store project information. 59% store project data in one or more emails. 41% use a mix of tools for project status tracking. Despite, 94% lack standardized project management approaches.

October 20, 2016, Wrike.com

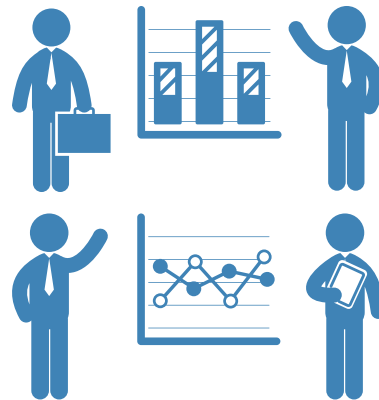


Organizing Trends

The National Association of Professional Organizers reports that organizing consultants and products has grown into a \$1 billion industry.

January 15, 2015, Forbes

HIGH IN DEMAND



Branding Content

Researchers found that colored visuals increase people's willingness to read a piece of content by 80%.

2014, Xerox Corporation

80%
INCREASE

